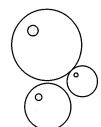


### ASIA'S BUBBLE CRISIS: THE SECOND PHASE









William H Overholt BankBoston, N.A.



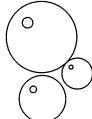
## APPARENT CAUSES OF CURRENCY CRISIS

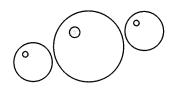
- STRONG DOLLAR
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  - SEMICONDUCTOR PROBLEMS
    - BUT THESE CHALLENGES ARE LIMITED 6

# THE REAL ISSUE: BUBBLES & SUBSIDIZED

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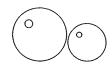
- THAILAND: REAL ESTATE
- KOREA: CHAEBOLS, LABOR
- INDONESIA: HEAVY INDUSTRY
- EVERYWHERE: BANKS
- IF INTEREST RATES RISE TO SUPPORT CURRENCY, BUBBLES POP







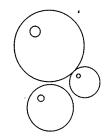


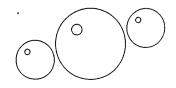


## WHY DID BUBBLES PERSIST? POLITICS

- 1 THAILAND KNEW ABOUT THE PROPERTY BUBBLE
- ⇒ KOREA KNEW ABOUT THE LABOR BUBBLE AND POLITICAL FINANCING OF CHAEBOLS
- 1 PROBLEM: LACK OF FEAR

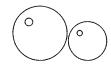






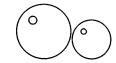






### POLITICS OF THE ASIAN MIRACLE

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- 1 THREATENED COUNTRIES ROSE TO THE OCCASION
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### TWO MODELS OF RESOLUTION

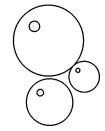
1 US: RTC

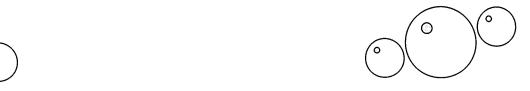
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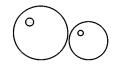
1 JAPAN: SLOW THE PAIN











### REQUIREMENTS FOR BUBBLE RESOLUTION

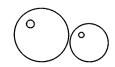
- FULL DEFLATION OF BUBBLES
  - E.G., THAI PROPERTY
- CLOSE WEAK FINANCIAL INSTITUTIONS
  - ALLOCATE LOSSES
- GET BAD ASSETS OFF BOOKS
- INJECT ADEQUATE TEMPORARY LIQUIDITY
  - RESTORE COMPETITIVE DISCIPLINES





## STATUS OF THE ASIAN CRISIS I

- MOST COUNTRIES HAD FINANCIAL BUBBLES
- -- SECTORS WHERE CHEAP OR ALLOCATED CREDIT HAD LED TO GROSS OVERINVESTMENT OR INFLATED PRICES
- THE MAJOR BUBBLES HAVE BURST
- -- CHINA IS THE SOLE MAJOR EXCEPTION
- IMF PROGRAMS HAVE BEEN ACCEPTED BY ALL CRISIS COUNTRIES
- QUASI-IMF PROGRAMS HAVE BEEN IMPLEMENTED BY NEAR-CRISIS CONTRIES WITH LIMITED CAVEATS, THE PROGRAMS HAVE BEEN SERIOUSLY IMPLEMENTED



#### STATUS OF THE ASIAN CRISIS II

- FINANCIAL MARKETS HAVE STABILIZED IN RELATIVE TERMS
- MOST DISTRESS OF THE REAL ECONOMIES, HOWEVER, LIES IN THE FUTURE -- NEGATIVE GROWTH, HIGH INFLATION, HIGH UNEMPLOYMENT
- THE TOUGH REFORM DECISIONS ALSO LIE IN THE FUTURE
- -- FOREIGN OWNERSHIP OF BANKS AND LAND, CREDITOR RIGHTS TO SEIZE PROPERTY,..
- HENCE THE WORST POLITICAL STRESSES LIE IN THE FUTURE
- IF MOMENTUM OF REFORM LAGS, THERE IS A RISK OF ANOTHER ROUND OF TROUBLE
  - MARKETS ARE AHEAD OF THEMSELVES; HAVE RISEN AS IF REFORM SUCCESS HAS BEEN GUARANTEED; FEW BUYS IN REGION

## TIERS OF DISTRESS I

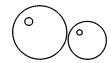
- CHINA
  - SOE BUBBLES NOT YET DEFLATED
  - PROACTIVE MANAGEMENT
  - RESULTS WILL CLARIFY IN 1999
  - CURRENCY STABLE 1998, WEAK 1999
- TAIWAN: SMALL STOCK BUBBLE DEFLATED
- HONG KONG, SINGAPORE
  - BUBBLES 75% DEFLATED
  - ADJUSTMENT QUICK
  - WEALTH EFFECTS IMPLY RECESSIONS
  - MALAYSIA, PHILIPPINES
    - SMALLER BUBBLES, SMALLER CRISES
    - ESTRADA UNCERTAINTIES





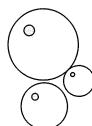
## THERS OF DISTRESS II

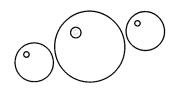
- KOREA, THAILAND
  - WORST BUBBLES
  - STRONG INITIAL REFORM THRUST
  - PROPERTY, DEBT MARKETS STILL NOT CLEARING
  - FINANCIAL SYSTEMS LARGELY IMMOBILIZED
  - REAL ECONOMIES DETERIORATING RAPIDLY
  - 3 TO 5 TOUGH YEARS AHEAD
- INDONESIA
  - LAST OCTOBER, THE PROACTIVE REFORMER
  - NOW, POLITICAL INFARCTION, FINANCIAL COLLAPSE
  - FUTURE UNPREDICTABLE
  - **JAPAN** 
    - TOO FAT TO STARVE, TOO FAT TO REFORM



### CRISIS PHASE TWO

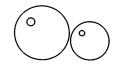
- JAPAN FAILS TO REFORM
- CHINA'S REFORMS DEFLATIONARY
- HONG KONG PROPERTY SLIDE II
- THAILAND, KOREA TRY HALF MEASURES
- INDONESIAN POLITICS PHASE II





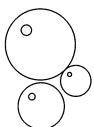


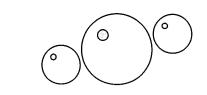




### RECOVERY ASSUMPTIONS

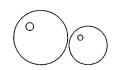
- JAPAN DOES NOT COLLAPSE
- CHINESE REFORM ADEQUATE TO SAVE BANKING SYSTEM
- U.S. GROWTH STRONG FOR 3 YEARS
- U.S. CAN ACCEPT \$250B DEFICITS
  - THAI, KOREAN REFORM PROGRAMS FOLLOW THROUGH





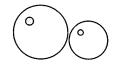






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- 1 HIGH EDUCATION
  - BUT NOT THAILAND, CHINA
- 1 TECHNOCRATIC TRADITION
  - TAIWAN CABINET FULL OF PH.D.s
- 1 TRADITION OF FIRM MANAGEMENT OF PRESSURE GROUPS
  - LOW INFLATION
  - HENCE, WILL OUTPERFORM OVER LONG RUN, BUT BY SMALLER MARGINS



## JAPAN'S ECONOMIC ANATOMY

- TENNIS PLAYER'S RIGHT ARM: CARS, CONSUMER ELECTRONICS
- GOURMAND'S BODY, RETAILING, CONSTRUCTION, MOST OTHERS
- SMOKER'S CARCINOGENIC LUNGS: BANKS, PROPERTY
- THE PROBLEM IS NOT CYCLICAL

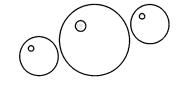
  FISCAL STIMULUS IS NOT A CURE

## CHINA'S REFORM, 1994 - 97

- **→** CURRENCY REFORM
- **→ CURRENCY STABILITY**
- **→ RESERVES \$150B**
- **→** FDI \$45B
- **→** DISINFLATION
- **→** HIGH GROWTH
- **→** LEGAL REFORM
- **→ SOE PROGRESS** 
  - **→** TVE SUCCESS
  - → BANK REFORM
    - **→ TAX REFORM**
    - → CONSERVATIVE MOOD

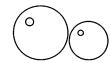






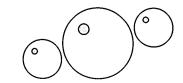
## CHINA'S BUBBLES

- THE BUBBLES
  - BANKS: 30% NPLS, 2 TRILLION RMB
  - SOES: 1500 BIG BAD ONES
- THE HURDLE
  - 30-40% UNEMPLOYMENT IN KEY REGIONS
     NOW
  - LABOR FORCE ADDS 13MM PER YEAR
  - REFORM WILL COST 30MM JOBS IN 3 YEARS
- THE PROGRAM
  - SOE DEFLATION
  - GOVERNMENT DEFLATION
  - INFRASTRUCTURE REFLATION
  - HOUSING REFLATION



### HONG KONG

- **⇒** STRONG RESERVES
- **⇒** STRONG BACKING FROM CHINA
- **⇒** STRONG BANKS
- **⇒** STRONG PROPERTY COMPANIES
- **⇒** STRONG REGULATORY SYSTEM
- $(^{\circ})$
- **→** BUT:
- → RED CHIP BUBBLE
- **→** PROPERTY BUBBLE









## ARE THAIS, KOREANS SERIOUS?

- THAILAND
  - CREDITORS ALLOWED TO FORECLOSE
  - FOREIGNERS ALLOWED TO OWN LAND



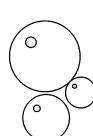
- FOREIGNERS OWN MAJOR BANKS



- KOREA
  - WORKER LAYOFFS PERMITTED
  - MASSIVE UNEMPLOYMENT INSURANCE

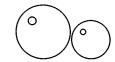


- BANKRUPTCY LEADS TO LIQUIDATION



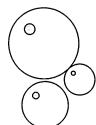
GOVERNMENT STOPS TELLING BANKS
 TO ROLL LOANS TO SMEs

- TOP 5 CHAEBOLS CONTRACT SCOPE OF BUSINESS



### **CURRENCY ISSUES**

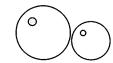
- CHINA NEED NOT DEVALUE IN 1998
- PROBABLY WILL IN 1999--SMALL
- HONG KONG NOT AFFECTED BY CHINESE DEVALUATION
- HONG CAN CAN MAINTAIN THE PEG
  - WON IS BECOMING DISCONNECTED FROM YEN









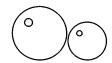


### FOUR SCENARIOS

- PERFECTION OF ASIAN CAPITALISM
  - KOREAN ECONOMY LIKE BRITAIN'S
- JAPANESE-LED DEPRESSION
- JAPAN-STYLE FOOT-DRAGGING
  - KOREAN ECONOMY LIKE JAPAN'S
- CHINESE-STYLE PROACTIVFE REFORM
  - ASIA RESUMES DYNAMISM

## PPARENT CAUSES OF CURRENCY CRISIS

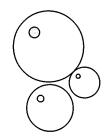
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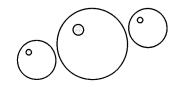


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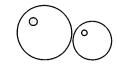






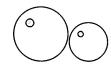






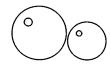
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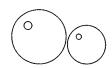
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### THE NEW ASIA

- 1 END OF THE AGE OF JAPAN
- 1 THE AGE OF GREATER CHINA -- MAYBE
- 1 THE GOLDEN AGE OF HONG KONG
- 1 THREE YEAR ADJUSTMENT
- 1 SOMEWHAT SLOWER GROWTH
- - 1 HIGHER RISK PREMIA
  - 1 NO LONGER AWASH WITH CHEAP MONEY
    - LESS OF A SELLER'S MARKET
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